**EQUITY RESEARCH - COMPANY REPORT** 

## **KRUNGTHAI CARD**

KTC TB

**THAILAND / FINANCE & SECURITIES** 



INANS



#### UNCHANGED

TARGET PRICE THB40.00 CLOSE THB38.50 **UP/DOWNSIDE** +3.9% PRIOR TP THB46.00 **CHANGE IN TP** -13.0% TP vs CONSENSUS -15.5%

## **KEY STOCK DATA**

YE Dec (THB m)	2023	2024E	2025E	2026E
Operating profit	9,068	9,529	9,928	10,738
Net profit	7,295	7,674	7,998	8,651
EPS (THB)	2.83	2.98	3.10	3.36
vs Consensus (%)	-	(0.1)	(4.1)	(5.1)
Recurring net profit	7,295	7,674	7,998	8,651
Core EPS (THB)	2.83	2.98	3.10	3.36
Chg. In EPS est. (%)	-	-	-	-
EPS growth (%)	3.1	5.2	4.2	8.2
Core P/E (x)	13.6	12.9	12.4	11.5
Dividend yield (%)	3.3	3.5	3.6	3.9
Price/book (x)	2.8	2.5	2.2	2.0
ROE (%)	21.8	20.3	19.0	18.6
ROA (%)	6.8	6.7	6.7	6.8



Share price performance	1 Month	3 Month	12 Month
Absolute (%)	(14.4)	(17.2)	(17.6)
Relative to country (%)	(14.7)	(11.9)	(6.8)
Mkt cap (USD m)			2,727
3m avg. daily turnover (USD m)			8.2
Free float (%)			21
Major shareholder	K	rung Thai B	Bank (49%)
12m high/low (THB)		4	9.50/37.00
Issued shares (m)			2,578

Sources: Bloomberg consensus; FSSIA estimates

## คาดผลประกอบการ 2Q24 จะทรงตัว

- สภาวะเศรษฐกิจที่ไม่เอื้ออำนวยกดดันผลการดำเนินงานใน 2Q24 อย่างต่อเนื่องและทำให้ คุณภาพสินทรัพย์อ่อนตัวลง
- แม้เราจะคาดการเติบโตของสินเชื่อไว้สูงเกินไป หนี้สูญรับคืนที่เราคาดไว้ต่ำเกินไปอาจช่วย ชดเชยได้ซึ่งทำให้มีผลกระทบต่ำต่อปร<sup>ะ</sup>มาณการกำไรในปี 2024 ของเรา
- คงคำแนะนำถือและปรับลดราคาเป้าหมายปี 2024 ของเราเป็น 40.00 บาท

#### คาดกำไร 2Q24 จะทรงตัวท่ามกลางอำนาจในการซื้อที่เปราะบาง

เราคาดว่า KTC จะรายงานกำไรสุทธิ์ 2Q24 อยู่ที่ 1.84พัน ลบ. เพิ่มขึ้น 2.2% q-q และ 2.1% y-y โดยได้ปัจจัยกดดันจากต้นทุนความเสี่ยงในการปล่อยสินเชื่อ (Credit cost) ที่สูงและต้นทุนในการ กู๊ย็ม (Cost of funds) ที่ปรับขึ้นอย่างต่อเนื่อง เราคาด PPOP อยู่ที่ 3.94พัน ล<sup>ื</sup>บ. ทรงตัว q-q แต่ เพิ่มขึ้นในระดับปานกลางที่ 6.3% y-y จากสินเชื่อที่คาดว่าจะขยายตัว 2.7% q-q และ 2.5% y-y เรามองว่าเป้าการเติบโตของสินเชื่อข้อง KTC ในปี 2024 ที่ 6-7% y-y มีความทั่าทายจาก 1) อัตราการชำระเงินขั้นต่ำสำหรับบัตรเครดิตที่สูงขึ้นมาตั้งแต่เดือน ม.ค. 2024, 2) อัตราการอนุมัติ สินเชื่อที่ลดลงโดยเฉพาะในผลิตภัณฑ์สินเชื่อส่วนบุคคล (บัตรกดเงินสด/สินเชื่อจำนำทะเบียน) และ 3) การตัดหนี้สูญ (NPL) เป็นจำนวนมากใน 1Q24 เราคาด Loan spread อยู่ที่ 11.76% หด ์ ตัว 12bp q-q และ 75bp y-y จาก Cost of funds ที่สูงขึ้น ดังนั้นเราจึงคาดว่ารายได้ดอกเบี้ยสุทธิ (NII) จะลดลง 2.6% ทั้ง q-q และ y-y และคาดว่ารายได้ที่ไม่ใช่ดอกเบี้ยสุทธิ (Non-NII) จะลดลง 4.6% q-q แต่เพิ่มขึ้น 15.3% y-y หนุนด้วยรายได้หนี้เสียรับคืนที่สูงขึ้นห<sup>ื</sup>ลังการตัดจำหน่ายที่เร็ว ์ ขึ้น ในขณะที่เราคาดว่าปริมาณการใช้จ่ายผ่านบัตรจะโต 9.1% y-y และคาดสัดส่วนค่าใช้จ่ายใน การดำเนินงานต่อรายได้อยู่ที่ 35.4%

## คุณภาพสินทรัพย์เสื่อมลงแต่อยู่ในระดับที่จัดการได้

ภายใต้สถานการณ์ทางเศรษฐกิจในปัจจุบัน เราคาดว่าคุณภาพสินทรัพย์จะอ่อนตัวลงอย่างต่อเนื่อง ใน 2Q24 แต่ด้วยนโยบายการตัดจำหน่ายหนี้ที่เร็วขึ้นมาตั้งแต่ 1Q24 จึงคาดว่า NPL ratio จะทรง ตัว q-q ที่ 2.01% เราคาดว่า Credit cost จะทรงตัวในระดับสูงที่ 6,21% สูงกว่าเป้าหมายของ KTC ในปี 2024 ที่ต่ำกว่า 6.00% เพราะฉะนั้นสัดส่วนสำรองต่อหนี้ด้อยคุณภาพ (Coverage ratio) จึงน่าจะค่อนข้างทรงตัว q-q ที่ 358%

#### คงประมาณการกำไรปี 2024-26

เราคงประมาณการปี 2024-26 ที่คาดว่ากำไรสุทธิจะโต 5.8% CAGR โดยได้ปัจจัยหนุนจากการ เติบโตของสินเชื่อที่ 4.8% CAGR ในระยะเวลาเดียวกันและ Credit cost ที่คาดว่าจะค่อย ๆ ลดลง ในช่วง 2H24 จากการปรับตัวของลูกค้าตามสภาวะเศรษฐกิจและการชำระบัตรเครดิตขั้นต่ำที่ สูงขึ้นซึ่งอาจทำให้ตัวเลขจบที่ 5.47% ในปี 2024 แม้ว่าประมาณการตัวเลขการเติบโตของสินเชื่อ ของเราจะมี Downside สมมติฐานหนี้เสียรับคืนที่ต่ำเกินไปของเราอาจช่วยชดเชยปัจจัยดังกล่าว ได้ซึ่งทำให้มีผลกระทบต่ำต่อประมาณการกำไรในปี 2024 ของเรา

#### ดงดำแนะนำถือแต่ลดราคาเป้าหมายปี 2024 เป็น 40.00 บาท

เราคงคำแนะนำถือแต่ปรับลดราคาเป้าหมายปี 2024 ของเราเหลือ 40.00 จาก 46.00 บาทู (GGM) โดยมีสมมติฐานจาก P/BV ratio ที่ 2.57x (จาก 2.95x) ซึ่งสะท้อนค่า COE ที่สูงขึ้นเป็น 9.0% (จาก 8.3%) ในขณะที่คง LT ROE ไว้ที่ 18.0% เรายังเห็นความท้าทายอย่างต่อเนื่องรออยู่ ข้างหน้าสำหรับผู้เล่นในตลาดสินเชื่อประเภทไม่มีหลักทรัพย์ค้ำประกันในปี 2024 ดังนั้นเรายังคง ให้น้ำหนักกลุ่มดั้งกล่าวน้อยกว่าตลาด



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#### Investment thesis

We maintain our HOLD recommendation on KTC due to:

- We expect the overall consumer finance industry to experience a certain degree of asset quality pressure and weakening spending power amid a slowing economic backdrop.
- 2) We retain our 2024-26 net profit forecasts, growing at an average rate of 5.8% CAGR over loan growth of 4.8% y-y.
- 3) We maintain our HOLD call on KTC but trim our GGM-based 2024 TP to THB40.00 (from THB46.00), which implies a P/BV ratio of 2.57x, (from 2.95x) to reflect a higher COE of 9.0% (from 8.3%) and an LT ROE of 18.0%. We continue to see challenges that lie ahead for unsecured players in 2024. Therefore, we reaffirm our Underweight view for the sector.

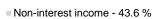
## **Company profile**

The company provides consumer financial products in Thailand, including credit cards, personal loans, auto-title loans, and leasing products.

www.ktc.co.th

## Principal activities (revenue, 1Q24)

Net interest income - 56.4 %





Source: Krungthai Card

## **Major shareholders**

- Krung Thai Bank 49.3 %
- Mongkol Prakitchaiwatthana -10.1 %
- Chantana Jirattiphat 4.8 %
- Others 35.8 %

Source: Krungthai Card

## Catalysts

- Stronger-than-expected momentum of economic recovery and card spending;
- 2) Better-than-estimated loan growth;
- 3) Lower-than-estimated new NPL formation;
- 4) A significant acceleration in the auto title segment.

#### Risks to our call

Downside risks are: 1) regulatory actions to curb industry growth; 2) a higher-than-expected policy rate; and 3) deteriorating asset quality. Upside risks are: 1) better-than-estimated economic improvement; 2) stronger-than-estimated improvement in the overall asset quality; and 3) less pressure from the market yield and cost of funds.

#### **Event calendar**

Dat	е	Event
19 .	Jul 2024	2Q24 results announcement
14	Aug 2024	Analyst meeting

## **Key assumptions**

	2024E	2025E	2026E
Net profit (THB m)	7,674	7,998	8,651
Net profit growth (%)	5.2	4.2	8.2
Loan growth (y-y %)	1.9	6.3	6.4
Fee growth (y-y %)	7.5	10.0	10.0
Non-NII growth (y-y %)	6.1	6.0	8.0
Loan yield (%)	14.99	14.97	14.86
Cost of funds (%)	2.93	3.19	3.29
Interest spread (%)	12.06	11.79	11.57
NIM (%)	12.59	12.46	12.40
Credit cost (bp)	547	543	543
Cost to income (%)	37.39	37.64	37.11

Source: FSSIA estimates

## **Earnings sensitivity**

			2024E	
Loan growth (y-y %)	±1ppt	0.9	1.9	2.9
% change in net profit		(1.5)	-	1.5
Interest spread (%)	±10bp	11.96	12.06	12.16
% change in net profit		(1.6)	-	1.6
Credit cost (bps)	±10bp	5.4	5.5	5.6
% change in net profit		1.8	-	(1.8)

Source: FSSIA estimates

Exhibit 1: KTC – 2Q24 earnings preview

КТС	2Q23	3Q23	4Q23	1Q24	2Q24E	Cha	nge	1H24E	Change	% of	2024E	Change
	(THB m)	(q-q%)	(y-y%)	(THB m)	(y-y%)	24E	(THB m)	(%)				
Interest income	3,972	4,096	4,149	4,008	3,925	(2.1)	(1.2)	7,933	2.0	47	16,996	11.4
Interest expense	415	441	456	451	461	2.1	11.0	912	13.2	46	1,962	22.3
Net interest income	3,557	3,655	3,693	3,557	3,464	(2.6)	(2.6)	7,021	0.7	47	15,034	10.2
Non-interest income	2,280	2,376	2,532	2,755	2,629	(4.6)	15.3	5,385	18.7	54	10,026	6.5
Operating income	5,837	6,031	6,225	6,312	6,093	(3.5)	4.4	12,405	7.8	50	25,060	8.7
Operating expenses	2,135	2,252	2,429	2,369	2,156	(9.0)	1.0	4,525	9.8	48	9,369	8.4
PPOP	3,702	3,779	3,795	3,943	3,937	(0.2)	6.3	7,880	6.7	50	15,691	8.9
Expected credit loss	1,438	1,477	1,612	1,683	1,646	(2.2)	14.4	3,330	18.7	54	6,162	21.1
Profit before tax	2,263	2,302	2,184	2,260	2,291	1.4	1.2	4,550	(0.7)	48	9,529	2.2
Income tax expense	463	464	439	467	458	(1.9)	(1.1)	925	1.1	49	1,906	0.0
Net profit	1,806	1,856	1,761	1,803	1,843	2.2	2.1	3,646	(0.9)	48	7,674	3.1
EPS (THB)	0.70	0.72	0.68	0.70	0.71	2.2	2.1	1.41	(0.9)	48	2.98	3.1
Key highlights												
Loan - gross	105,588	106,700	112,347	105,347	108,237	2.7	2.5	108,237	2.5		114,435	7.8
Interest bearing debt	63,351	63,213	66,918	59,814	65,472	9.5	3.3	65,472	3.3		67,140	8.0
Earnings assets	98,342	100,111	108,082	101,599	105,971	4.3	7.8	105,971	7.8		121,001	10.6
Leverage ratio	(x)	(x)	(x)	(x)	(x)							
IBD/E (x)	1.98	1.86	1.88	1.60	1.82			1.82			1.68	
D/E (x)	2.19	2.08	2.16	1.84	2.07			2.07			1.95	
Asset quality ratio	(%)	(%)	(%)	(%)	(%)							
Gross NPLs (THB m)	2,130	2,481	2,439	2,091	2,175	4.0	2.1	2,175	2.1		2,373	32.1
NPL ratio	2.02	2.33	2.17	1.98	2.01			2.01			2.07	0.4
Coverage ratio - LLR/ NPLs	433	382	400	354	358			358			343	-76.0
Credit cost (bp)	554	560	593	623	621			623			547	50.1
LLR/TL	8.74	8.87	8.69	7.02	7.20			7.20			7.11	
Profitability ratios	(%)	(%)	(%)	(%)	(%)						(%)	
Cost-to-income ratio	36.58	37.34	39.03	37.53	35.39			36.48			37.39	-0.1
Yield on loans	15.21	15.44	15.15	14.73	14.70			14.84			14.99	0.2
Cost of funds	2.70	2.79	2.80	2.85	2.94			2.83			2.93	0.3
Spreads	12.51	12.65	12.35	11.88	11.76			12.01			12.06	-0.1
Net interest margin (NIM)	13.38	13.46	12.99	12.54	12.44			13.75			12.59	-0.1
ROE	22.06	22.28	20.05	19.60	19.94			21.29			20.32	
ROA	7.10	7.10	6.42	6.54	6.75			6.80			6.66	
Loan growth	(%)	(%)	(%)	(%)	(%)	(75.2)						
q-q	2.2	1.1	5.3	(6.2)	2.7							
у-у	11.1	10.0	7.8	2.0	2.5			2.5			1.9	
YTD	1.3	2.4	7.8	(6.2)	(3.7)			(3.7)				

Sources: KTC; FSSIA estimates

Exhibit 2: KTC – Staged loans and ECL

	2021	2022	2023	1Q24	2021	2022	2023	1Q24
	(THB m)	(THB m)	(THB m)	(THB m)	(%)	(%)	(%)	(%)
Loans and accrued into	erest				Stage loans % of to	otal loans		
Stage 1	76,929	87,743	92,974	87467	86.6	86.8	85.7	86.0
Stage 2	10,338	11,690	13,585	12734	11.6	11.6	12.5	12.5
Stage 3	1,581	1,627	1,875	1504	1.8	1.6	1.7	1.5
Total	88,848	101,060	108,434	101,705	100.0	100.0	100.0	100.0
Expected credit loss (E	ECL)				ECL % of stage loa	ns		
Stage 1	3,918	4,247	4,332	3,093	5.1	4.8	4.7	3.5
Stage 2	2,365	2,782	3,316	2,483	22.9	23.8	24.4	19.5
Stage 3	1,066	1,139	1,283	960	67.4	70.0	68.5	63.8
Total	7,349	8,168	8,931	6,536	8.3	8.1	8.2	6.4
	(%)	(%)	(%)	(%)				
NPL / TL	1.8	1.6	1.7	1.5				
LLR / NPL	465	502	476	435				
NPL + S2 / TL	13.4	13.2	14.3	14.0				
LLR / (NPL + S2)	61.7	61.3	57.8	45.9				

Sources: KTC; FSSIA estimates

Exhibit 3: KTC - GGM-based 2024 TP

GGM	New	Previous
ROE - sustainable (%)	18.0	18.0
Terminal growth rate (%)	3.3	3.3
Cost of equity (%)	9.0	8.3
Risk-free (%)	3.0	3.0
Expected market return (%)	8.0	8.0
Market risk premium (%)	5.0	5.0
Beta	1.2	1.1
Target PBV (x)	2.57	2.95
BVS (THB)	15.46	15.46
Fair price (THB)	40.00	46.00

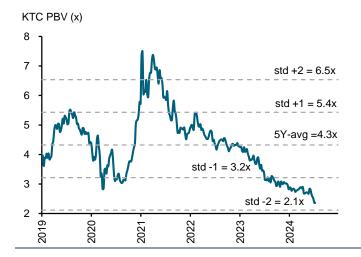
Exhibit 4: Share price performance of non-banks under coverage, as of 10 July 2024

		Pri	ce performan	ce	
	1M	3M	6M	1Y	YTD
	(%)	(%)	(%)	(%)	(%)
TIDLOR TB	(11.8)	(16.6)	(24.7)	(21.8)	(20.7)
MTC TB	(2.8)	(2.8)	(7.6)	19.6	(5.0)
SAWAD TB	(10.7)	(4.8)	(5.9)	(15.1)	(3.6)
AEONTS TB	(16.1)	(28.9)	(25.0)	(31.4)	(26.9)
КТС ТВ	(15.2)	(17.9)	(14.7)	(19.3)	(13.2)
SAK TB	(0.9)	9.8	26.2	8.4	29.8
ASK TB	(4.9)	(19.9)	(32.2)	(44.8)	(31.2)
THANI TB	3.7	(4.3)	(7.4)	(24.0)	(5.2)
JMT TB	(17.6)	(40.9)	(48.2)	(61.7)	(46.7)
BAM TB	(9.7)	(24.7)	(10.2)	(27.0)	(8.6)
CHAYO TB	(5.8)	(26.7)	(35.9)	(42.4)	(34.7)
SETFIN	(9.1)	(16.9)	(19.7)	(23.7)	(18.0)
SET	0.4	(5.4)	(6.2)	(11.7)	(6.7)

Source: FSSIA estimates

Source: Bloomberg

## Exhibit 5: KTC – one-year prospective P/BV band



Sources: Bloomberg; FSSIA estimates

Exhibit 6: KTC - one-year prospective PER band



Sources: Bloomberg; FSSIA estimates

Exhibit 7: Peers comparison as of 10 July 2024

Company name	BBG	Rec	Share	Target	Up	PE	Ē	PB	V	RO	E	Div y	/ld
	code		price	price	side	24E	25E	24E	25E	24E	25E	24E	25E
			(LCY)	(LCY)	(%)	(x)	(x)	(x)	(x)	(%)	(%)	(x)	(x)
Auto title													
Muangthai Capital	MTC TB	BUY	42.75	50.00	17.0	14.4	11.5	2.4	2.0	18.1	19.0	0.6	0.8
Srisawad Corp	SAWAD TB	HOLD	36.00	40.00	11.1	10.0	8.8	1.7	1.5	18.4	18.2	1.1	1.1
Ngern Tid Lor	TIDLOR TB	BUY	18.10	21.00	16.0	11.3	9.5	1.6	1.4	15.4	16.2	2.7	3.2
Saksiam Leasing	SAK TB	HOLD	5.40	5.28	(2.2)	13.6	11.9	1.8	1.7	13.7	14.4	3.1	3.5
Unsecured finance													
AEON Thana Sinsap (Thailand)	AEONTS TB	HOLD	118.50	145.00	22.4	9.1	8.6	1.1	1.0	12.8	12.6	4.6	4.9
Krungthai Card	КТС ТВ	HOLD	38.50	40.00	3.9	12.9	12.4	2.5	2.2	20.3	19.0	3.5	3.6
Hire-purchase truck													
Asia Sermkij Leasing	ASK TB	HOLD	13.70	18.00	31.4	8.3	7.1	0.7	0.6	8.1	9.1	7.3	7.0
Ratchthani Leasing	THANI TB	HOLD	2.26	2.28	0.9	10.2	9.9	1.0	1.0	10.1	10.0	5.4	5.6
AMCs													
Bangkok Commercial Asset Mgmt.	BAM TB	HOLD	7.40	8.75	18.2	13.4	12.6	0.5	0.5	4.1	4.3	5.1	5.2
JMT Network services	JMT TB	HOLD	13.50	17.00	25.9	12.0	10.0	0.7	0.7	6.1	7.2	5.0	6.0
Chayo Group	CHAYO TB	HOLD	3.48	4.20	20.7	13.6	8.8	1.0	0.9	8.1	11.1	1.9	1.7
Average						11.7	10.1	1.4	1.2	12.3	12.8	4.0	3.9

 $Noted: The\ Chairman\ of\ The\ Board\ of\ Directors\ of\ Finansia\ Syrus\ Securities\ PCL\ is\ also\ AEONTS's\ Director.$ 

Sources: Bloomberg; FSSIA estimates

## **Financial Statements**

Krungthai Card

Profit and Loss (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Interest Income	14,381	16,020	16,996	17,679	18,658
Interest expense	(1,392)	(1,703)	(1,962)	(2,166)	(2,293)
Net interest income	12,989	14,317	15,034	15,513	16,364
Net fees & commission	4,973	5,556	5,973	6,570	7,227
Foreign exchange trading income	-	-	-	-	-
Securities trading income	-	-	-	-	-
Dividend income	17	47	35	35	35
Other income	3,876	3,842	4,018	4,018	4,216
Non interest income	8,867	9,445	10,026	10,624	11,478
Total income	21,855	23,763	25,060	26,137	27,842
Staff costs	(7,872)	(8,801)	(9,369)	(9,838)	(10,333)
Other operating costs	(244)	-	-	-	-
Operating costs	(8,117)	(8,801)	(9,369)	(9,838)	(10,333)
Pre provision operating profit	13,739	14,962	15,691	16,299	17,509
Expected credit loss	(4,868)	(5,894)	(6,162)	(6,371)	(6,771)
Other provisions	-	-	-	-	-
Operating profit	8,870	9,068	9,529	9,928	10,738
Recurring non operating income	0	0	0	0	0
Associates	-	-	-	-	-
Goodwill amortization	-	-	-	-	-
Non recurring items	0	0	0	0	0
Profit before tax	8,870	9,068	9,529	9,928	10,738
Tax	(1,818)	(1,819)	(1,906)	(1,986)	(2,148)
Profit after tax	7,053	7,250	7,623	7,942	8,591
Non-controlling interest	(26)	(46)	(51)	(56)	(61)
Preferred dividends	-	-	-	-	-
Other items	-	-	-	-	-
Reported net profit	7,078	7,295	7,674	7,998	8,651
Non recurring items & goodwill (net)	-	-	0	0	0
Recurring net profit	7,078	7,295	7,674	7,998	8,651
Per share (THB)					
Recurring EPS *	2.75	2.83	2.98	3.10	3.36
Reported EPS	2.75	2.83	2.98	3.10	3.36
DPS	1.15	1.27	1.34	1.40	1.51
Growth					
Net interest income (%)	6.5	10.2	5.0	3.2	5.5
Non interest income (%)	13.1	6.5	6.1	6.0	8.0
Pre provision operating profit (%)	8.1	8.9	4.9	3.9	7.4
Operating profit (%)	22.2	2.2	5.1	4.2	8.2
Reported net profit (%)	20.4	3.1	5.2	4.2	8.2
Recurring EPS (%)	20.4	3.1	5.2	4.2	8.2
Reported EPS (%)	20.4	3.1	5.2	4.2	8.2
Income Breakdown					
Net interest income (%)	59.4	60.3	60.0	59.4	58.8
Net fees & commission (%)	22.8	23.4	23.8	25.1	26.0
Foreign exchange trading income (%)		-	-	-	
Securities trading income (%)	_	-	_	_	-
Dividend income (%)	0.1	0.2	0.1	0.1	0.1
Other income (%)	17.7	16.2	16.0	15.4	15.1
Operating performance					
Gross interest yield (%)	14.26	14.28	14.23	14.20	14.13
Cost of funds (%)	2.39	2.64	2.93	3.19	3.29
Net interest spread (%)	11.87	11.64	11.30	11.01	10.84
Net interest spread (%)	12.9	12.8	12.6	12.5	12.4
Cost/income(%)	37.1	37.0	37.4	37.6	37.1
Cost/assets(%)	8.5	8.2	8.1	8.1	8.1
Effective tax rate (%)	20.5	8.2 20.1	20.0	20.0	20.0
` '	20.5 41.9	45.0	20.0 45.0	20.0 45.0	45.0
Dividend payout on recurring profit (%)					
D() = (%)	24.3	21.8	20.3	19.0	18.6
ROE - COE (%)	10 E	11.0	0.5	0.0	7.0
ROE - COE (%)	13.5	11.0	9.5	8.2	7.8
* *	13.5 7.4	11.0 6.8	9.5 6.7	8.2 6.7	7.8 6.8

Sources: Krungthai Card; FSSIA estimates

## **Financial Statements**

Krungthai Card

Balance Sheet (THB m) Year Ending Dec	2022	2023	2024E	2025E	2026E
Gross customer loans	103,509	111,623	113,684	120,888	128,558
Allowance for expected credit loss	(8,792)	(9,763)	(8,139)	(8,934)	(9,794)
nterest in suspense	685	724	751	806	866
Net customer loans	95,402	102,584	106,296	112,760	119,629
Bank loans	-	-	-	-	-
Government securities	-	-	-	-	-
Trading securities	-	-	-	-	-
Investment securities	106	154	162	170	179
Cash & equivalents	2,182	5,344	6,396	6,195	6,367
Other interesting assets	-	-	-	-	-
Tangible fixed assets	348	421	379	341	307
Associates	-	-	-	-	-
Goodwill	=	=	-	=	-
Other intangible assets	-	-	-	-	
Other assets	3,758	4,311	4,385	4,463	4,546
Total assets	101,796	112,814	117,618	123,930	131,028
Customer deposits	0	0	0	0	0
Bank deposits	- -	<del>-</del>	<del>-</del>	<del>-</del>	
Other interest bearing liabilities	61,972	66,918	67,140	68,767	70,811
Non interest bearing liabilities	8,248	10,051	10,378	10,720	11,077
Hybrid Capital	70.000	70.000	77 540	70.407	04.00-
Total liabilities	70,220	76,968	77,518	79,487	81,887
Share capital	2,578	2,578	2,578	2,578	2,578
Reserves	28,775	33,103	37,271	41,614	46,312
Total equity	31,353	35,682	39,850	44,193	48,890
Non-controlling interest	223	164	250	250	250
Fotal liabilities & equity	101,796	112,814	117,618	123,930	131,028
Supplementary items	,	,	,	,	,
Risk weighted assets (RWA)	n/a	n/a	n/a	n/a	n/a
Average interest earning assets	100,823	112,187	119,427	124,534	132,022
Average interest bearing liabilities	58,371	64,445	67,029	67,954	69,789
CET 1 capital	n/a	n/a	n/a	n/a	n/a
Total capital	0	0	0	0	0
Gross non performing loans (NPL)	1,846	2,439	2,373	2,522	2,686
Per share (THB)					
Book value per share	12.16	13.84	15.46	17.14	18.96
Tangible book value per share	12.16	13.84	15.46	17.14	18.96
Growth					
Gross customer loans	12.5	7.8	1.8	6.3	6.3
Average interest earning assets	4.8	11.3	6.5	4.3	6.0
Total asset (%)	13.8	10.8	4.3	5.4	5.7
Risk weighted assets (%)	-	-	-	-	-
Customer deposits (%)	nm	nm	nm	nm	nm
Leverage & capital measures					
Customer loan/deposits (%)	<u>-</u>	-	-	-	-
Equity/assets (%)	30.8	31.6	33.9	35.7	37.3
Γangible equity/assets (%)	30.8	31.6	33.9	35.7	37.3
RWA/assets (%)	-	-	-	-	
CET 1 CAR (%)	<u>-</u>	-	-	-	
Total CAR (%)	-	-	-	-	
Asset Quality (FSSIA's calculation)					
Change in NPL (%)	(44.4)	32.1	(2.7)	6.3	6.5
NPL/gross loans (%)	1.8	2.2	2.1	2.1	2.1
Allowance for ECL/gross loans (%)	8.5	8.7	7.2	7.4	7.6
Allowance for ECL/NPL (%)	476.3	400.3	343.0	354.3	364.6
/aluation	2022	2023	2024E	2025E	2026E
Recurring P/E (x) *	14.0	13.6	12.9	12.4	11.5
Recurring P/E @ target price (x) *	14.6	14.1	13.4	12.9	11.9
Reported P/E (x)	14.0	13.6	12.9	12.4	11.5
Dividend yield (%)	3.0	3.3	3.5	3.6	3.9
Price/book (x)	3.2	2.8	2.5	2.2	2.0
Price/tangible book (x)	3.2	2.8	2.5	2.2	2.0
Price/tangible book @ target price (x)	3.3	2.9	2.6	2.3	2.1
Pre-exceptional, pre-goodwill and fully diluted					

Sources: Krungthai Card; FSSIA estimates

# **Krungthai Card PCL (KTC TB)**



## **Exhibit 8: FSSIA ESG score implication**

71.80 /100

Rating	Score	Implication
****	>79-100	Leading its industry peers in managing the most significant ESG risks which not only better cost efficiency but also lead to higher profitability.
****	>59-79	A mixed track record of managing the most significant ESG risks and opportunities relative to industry peers.
***	>39-59	Relevant ESG materiality matrix has been constructively addressed, well-managed and incorporated into day-to-day operations, in which targets and achievements are evaluated annually.
**	>19-39	Relevant ESG materiality matrix has been identified with key management in charge for progress to be followed up on and to provide intensive disclosure. Most targets are conventional and achievable.
*	1-19	The company has adopted the United Nations Sustainable Development Goals (UN SDGs), established sustainability management guidelines and fully complies with regulations or ESG suggested guidance from related organizations such as the SET and SEC.

Sources: FSSIA estimates

## Exhibit 9: ESG – peer comparison

	FSSIA	Domestic ratings						Global ratings						Bloomberg		
	ESG score	DJSI	SET THSI	THSI	CG score	AGM level	Thai CAC	Morningstar ESG risk	ESG Book	MSCI	Moody's	Refinitiv	S&P Global	ESG score	Disclosure score	
SET100	69.20	5.34	4.40	4.40	4.76	4.65	3.84	Medium	51.76	BBB	20.87	58.72	63.91	3.72	28.17	
Coverage	67.12	5.11	4.15	4.17	4.83	4.71	3.53	Medium	52.04	BB	16.97	56.85	62.09	3.40	31.94	
AEONTS	33.86				4.00	3.00		Medium	40.10	BBB		27.64	17.00			
KTC	71.80		Y	Υ	5.00	5.00	Certified	Low	57.22	Α		64.48	59.00	4.96	57.09	
SAK	45.28		Y	Y	4.00	4.00	Certified	High	40.10			43.87		2.02	36.23	
MTC	68.21		Y	Y	5.00	5.00	Certified	Low	42.19	AA		58.09	42.00	3.31		
SAWAD	46.52		Y	Y	4.00	5.00		Medium	43.97	BB		20.18	13.00	1.93	40.04	
TIDLOR	36.71				4.00	4.00	Certified	Medium	37.03			23.69	19.00	1.66		
SAWAD	46.52		Y	Υ	4.00	5.00		Medium	43.97	BB		20.18	13.00	1.93	40.04	

 $Sources: \underline{\textbf{SETTRADE.com}}; \textbf{FSSIA's compilation}$ 

## Exhibit 10: ESG score by Bloomberg

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022
ESG financial materiality scores - ESG score	2.10	2.55	3.27	3.49	4.11	5.79	5.74	4.96
BESG environmental pillar score	0.00	2.90	3.74	4.41	3.84	3.95	3.64	3.88
BESG social pillar score	0.92	1.20	2.21	2.32	3.33	6.29	6.49	4.89
BESG governance pillar score	5.97	5.35	5.19	5.47	5.66	5.64	5.31	5.48
ESG disclosure score	35.95	37.11	41.95	49.07	49.92	58.07	56.76	57.09
Environmental disclosure score	0.91	4.38	10.90	27.88	27.88	33.77	29.84	31.80
Social disclosure score	25.70	25.70	33.71	38.12	40.69	59.28	59.28	58.28
Governance disclosure score	81.10	81.10	81.10	81.10	81.10	81.10	81.10	81.10
Environmental								
Emissions reduction initiatives	No	Yes						
Climate change policy	No	No	No	Yes	Yes	Yes	Yes	Yes
Climate change opportunities discussed	No							
Risks of climate change discussed	No							
GHG scope 1	_	_	_	1	1	0	0	0
GHG scope 2 location-based	_	2	2	1	1	1	1	1
GHG Scope 3	_	_	0	0	0	0	0	0
Carbon per unit of production	_	_	_	_	_	_	_	_
Biodiversity policy	No							
Energy efficiency policy	Yes							
Total energy consumption	_	_	_	_	_	_	_	_
Renewable energy use	_	_	_	_	_	_	_	_
Electricity used	_	3	3	2	2	2	2	3
Fuel used - natural gas	_	_	_	_	_	_	_	_

Sources: Bloomberg; FSSIA's compilation

**Exhibit 11: ESG score by Bloomberg** (cont.)

FY ending Dec 31	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 202
Fuel used - crude oil/diesel	No	No	No	No	No	No	No	N
Waste reduction policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Hazardous waste	_	_	_	_	_	0	_	_
Total waste	_	_	_	_	_	0	_	(
Waste recycled	_	_	_	_	_	0	0	(
Waste sent to landfills	_	_	_	_	_	_	_	_
Environmental supply chain management	No	No	No	Yes	Yes	Yes	Yes	Ye
Water policy	No	No	No	Yes	Yes	Yes	Yes	Ye
Water consumption	_	_	_	_	_	_	_	_
Social								
Human rights policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Policy against child labor	No	No	No	No	No	Yes	Yes	Ye
Quality assurance and recall policy	No	No	No	No	No	No	No	N
Consumer data protection policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Equal opportunity policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Gender pay gap breakout	No	No	No	No	No	No	No	N
Pct women in workforce	63	63	64	65	66	65	66	6
Pct disabled in workforce	_	_	_	_	_	1	1	
Business ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Υe
Anti-bribery ethics policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Υe
Health and safety policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Lost time incident rate - employees	_	_	_	0	0	0	0	
Total recordable incident rate - employees	_	_	_	0	0	0	0	
Training policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
Fair remuneration policy	No	No	No	No	No	Yes	Yes	Ye
Number of employees – CSR	1,489	1,804	1,741	1,763	1,778	1,744	1,705	1,69
Employee turnover pct	_	_	_	_	14	9	10	1
Total hours spent by firm - employee training	47,082	50,425	56,709	39,980	72,732	83,151	99,420	108,74
Social supply chain management	No	No	No	Yes	Yes	Yes	Yes	Υe
Governance								
Board size	8	8	8	8	8	8	8	
No. of independent directors (ID)	3	4	4	4	4	4	4	
No. of women on board	4	2	2	2	2	2	2	
No. of non-executive directors on board	7	7	7	7	7	7	7	
Company conducts board evaluations	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Ye
No. of board meetings for the year	13	12	12	13	15	16	19	
Board meeting attendance pct	96	92	96	96	87	95	96	Ç
Board duration (years)	3	3	3	3	3	3	3	
Director share ownership guidelines	No	No	No	No	No	No	No	١
Age of the youngest director	33	34	35	43	44	39	40	4
Age of the oldest director	63	64	65	66	65	66	67	(
No. of executives / company managers	15	13	13	14	10	11	13	-
No. of female executives	6	5	5	3	3	3	5	
Executive share ownership guidelines	No	No	No	No	No	No	No	١
Size of audit committee	3	3	3	3	3	3	3	•
No. of ID on audit committee	3	3	3	3	3	3	3	
Audit committee meetings	7	6	8	12	11	11	12	
Audit meeting attendance %	90	89	87	89	88	100	97	8
Size of compensation committee	3	3	3	3	3	3	3	`
No. of ID on compensation committee	1	1	1	1	1	1	1	
No. of compensation committee meetings	6	7	9	8	10	7	7	
Compensation meeting attendance %	89	92	100	100	86	100	94	
Size of nomination committee	3	3	3	3	3	3	3	,
	<b>3</b>	<b>3</b> 7	9	<b>3</b> 8	<b>3</b> 10	<b>3</b> 7	3 7	
No. of nomination committee meetings	89	92		100	10 86	100	7 94	,
Nomination meeting attendance %  Sustainability governance	69	92	100	100	00	100	94	(

Sources: Bloomberg; FSSIA's compilation

## **Disclaimer for ESG scoring**

ESG score	Methodolog	y			Rating						
The Dow		•	ransparent, rules-based	component selection	Be a member and invited to the annual S&P Global Corporate						
Jones			anies' Total Sustainabil		Sustainability Assessment (CSA) for DJSI. Companies with an S&P Globa						
Sustainability			l Corporate Sustainabili		ESG Score of less than 45% of the S&P Global ESG Score of the highes scoring company are disqualified. The constituents of the DJSI indices a						
Indices ( <u>DJSI</u> ) By S&P Global	Only the top- inclusion.	-ranked compar	nies within each industry	y are selected for	scoring compar selected from the			uents of the D	JSI indices are		
		iaa raananaihilii	turin Environmental and	Casial issues by							
Sustainability Investment			ty in Environmental and nsparency in Governand	,	To be eligible for <u>THSI inclusion</u> , verified data must be scored at a minimum of 50% for each indicator, unless the company is a part of DJSI						
List (THSI)			preemptive criteria, with		during the assessment year. The scoring will be fairly weighted against the						
by The Stock			e board members and ex		nature of the re	evant industry	and materiality.		J		
Exchange of			and combined holding n				from the THSI co				
Thailand (SET)		, ,	alifying criteria include: 1 ors and free float violatio	,	•	`	0150b); 2) free flo at least 9 out of 1:	,	, , ,		
			social & environmental in				n-weighted inde				
	negative terr	itory; and 5) ea	rnings in red for > 3 year	ars in the last 5 years.	maximum, and	no cap for nur	nber of stocks.				
CG Score			in sustainable developm				ories: 5 for Excel				
by Thai Institute of			vith support from the Sto				-79), 2 for Fair (6 w 50. Weightings				
Directors		n of operations.	are from the perspectiv	ve of a trillu party, flot			olders (weight 2				
Association							sure & transpare				
(Thai IOD)					responsibilities	(35%).					
AGM level			nich shareholders' rights				four categories:				
By Thai			into business operations		Very Good (90-	99), 3 for Fair	(80-89), and not	rated for sco	res below 79.		
Investors Association			disclosed. All form importants to be evaluated ann								
(TIA) with			res before the meeting (								
support from			eeting (10%). (The first a								
the SEC			s 1) the ease of attending m	ting how voting rights can be neetings; 2) transparency							
			s for Q&A. The third involve								
The CAC			s, resolutions and voting res		The decomposit will be reviewed by a constitution of the constitut						
Thai CAC By Thai			hecklist include corruptions, and the monitoring a		The document will be reviewed by a committee of nine professionals. A passed Checklist will move for granting certification by the CAC Council approvals whose members are twelve highly respected individuals in professionalism and ethical achievements.						
Private Sector			good for three years.	and developing of							
Collective			a CAC certified member st								
Action Against			an 18-month deadline to sub ssment, in place of policy ar								
Corruption (CAC)	managers and	employees, estab	blishment of whistleblowing								
. ,		of policies to all	· · · · · · · · · · · · · · · · · · ·								
Morningstar Sustainalytics			k rating provides an ove		A company's ESG risk rating score is the sum of unmanaged risk. The more risk is unmanaged, the higher ESG risk is scored.						
				avic avaccure to ESC			higher ESC rick	ic coorod			
<del>Odotali idiyiloo</del>			to be reviewed include corp	ny's exposure to ESG corate publications and			higher ESG risk	is scored.			
<u>Justamar, aus</u>	risk is unmar regulatory filing	naged. Sources t gs, news and othe	to be reviewed include corp er media, NGO reports/webs	orate publications and sites, multi-sector	more risk is unr	nanaged, the			Severe		
<u> </u>	risk is unmai regulatory filing information, co	naged. Sources t gs, news and othe	to be reviewed include corp er media, NGO reports/webs , ESG controversies, issuer	orate publications and sites, multi-sector			Medium 20-30	High 30-40	Severe 40+		
	risk is unmai regulatory filing information, co reports, and qu	naged. Sources to gs, news and othe ampany feedback, uality & peer revie	to be reviewed include corp or media, NGO reports/webs ESG controversies, issuer ws.	orate publications and sites, multi-sector feedback on draft ESG	more risk is unr  NEGL  0-10	Low 10-20	Medium 20-30	<b>High</b> 30-40	40+		
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Rating regarding the sustainable development of Thai listed companies, both on the SET and MAI, are publicly available on the website of the Securities and Exchange Commission of Thailand (SEC). Currently, ratings available are 1) "CG Score"; 2) "AGM Level"; 3) "Thai CAC"; and 4) THSI. The ratings are updated on an annual basis. FSSIA does not confirm nor certify the accuracy of such ratings.

Source: FSSIA's compilation

### **GENERAL DISCLAIMER**

### ANALYST(S) CERTIFICATION

#### Usanee Liurut, CISA FSS International Investment Advisory Securities Co., Ltd

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Company	Ticker	Price	Rating	Valuation & Risks
Krungthai Card	КТС ТВ	THB 38.50	HOLD	Downside risks are: 1) regulatory actions to curb industry growth; 2) a higher-than- expected policy rate; and 3) deteriorating asset quality. Upside risks are: 1) better-than- estimated economic improvement; 2) stronger-than-estimated improvement in the overall asset quality; and 3) less pressure from the market yield and cost of funds.
Aeon Thana Sinsap (Thailand	i) AEONTS TB	THB 118.50	HOLD	Downside risks are: 1) regulatory actions to curb industry growth; 2) a higher-than- expected policy rate; and 3) deteriorating asset quality. Upside risks are: 1) better-than- estimated economic improvement; 2) stronger-than-estimated improvement in the overall asset quality; and 3) less pressure from the market yield and cost of funds.
Ngern Tid Lor	TIDLOR TB	THB 18.10	BUY	Downside risks to our GGM-based TP include 1) the expansion into auto-title loans by the Government Savings Bank and Auto X (subsidiary of SCB X); 2) further weakening asset quality could potentially hit both loan yield and credit cost; and 3) tighter supervision from related regulators.
Muangthai Capital	MTC TB	THB 42.75	BUY	Downside risks to our GGM-based TP include 1) a further weakening of asset quality that could potentially hit both loan yield and credit cost; and 2) changes in financial regulations by the Bank of Thailand and the Office of Consumer Protection Board.
Srisawad Corp	SAWAD TB	THB 36.00	HOLD	Downside risks to our GGM-based TP include 1) a further weakening of asset quality that could potentially hit both loan yield and credit cost; and 2) changes in financial regulations by the Bank of Thailand and the Office of Consumer Protection Board. Upside risks include 1) a faster-than-expected decline in losses on sales of repossessed cars for SCAP; and 2) an interest rate downtrend could push its interest spread.
Saksiam Leasing	SAK TB	THB 5.40	HOLD	Upside risks to our GGM-derived TP include 1) loan expansion following the broad-based economic recovery 2) a reduction in cost of funds due mainly to the downward interest rate trend and 3) an accelerated decrease in credit costs owing to the rise in consumers purchasing power. Downside risks include 1) competition from existing and new players 2) regulatory changes by the Bank of Thailand (BoT) and 3) a slower-than-expected reduction in its cost of funds due to a shift toward more long-term loans.
Asia Sermkij Leasing PCL	ASK TB	THB 13.70	HOLD	Downside risks to our GGM-derived TP include 1) an economic slowdown, especially for logistics activities and private investment; 2) deteriorating asset quality; and 3) changes in financial regulations from the Bank of Thailand. Upside risks include 1) a better-than-expected macroeconomic improvement; 2) downtrend of policy rate could reduce cost of funds and enhance interest spreads; and 3) a faster-than-expected decline in ECL expense.
Ratchthani Leasing	THANI TB	THB 2.26	HOLD	Downside risks to our GGM-derived TP include 1) an economic slowdown, especially for logistics activities and private investment; 2) deteriorating asset quality; and 3) changes in financial regulations from the Bank of Thailand. Upside risks include 1) a better-than-expected macroeconomic improvement; 2) a downtrend in the policy rate could reduce cost of funds and enhance interest spreads; and 3) a faster-than-expected decline in ECL expense.
JMT Network Services	JMT TB	THB 13.50	HOLD	Downside risks to our P/BV-based TP include 1) lower cash collection from both debt management and debt tracking collection services; and 2) higher-than-expected funding costs and operating expenses. Upside risks includes 1) better-than-expected purchasing power and cash collection 2) lower-than-expected operating and financing expense
Bangkok Commercial Asset Mngt.	BAM TB	THB 7.40	HOLD	Downside risks to our NAV-based TP include 1) lower cash collection than estimated; 2) lower-than-expected bad debt acquisition; and 3) a slowdown in the property market. Upsides include 1) better-than-expected economic conditions and debt repayment momentum; and 2) an acceleration in the demand for NPAs.
Chayo Group	СНАУО ТВ	THB 3.48	HOLD	Downside risks to our GGM-based TP include 1) lower-than-expected bad debt acquisition; and 2) higher-than-expected operating expenses. Upside risks include 1) better-than-expected cash collection performance and lower pressure from ECL, 2) stronger-than-expected loan growth, and 3) better cost control than expected.

Source: FSSIA estimates

#### Additional Disclosures

Target price history, stock price charts, valuation and risk details, and equity rating histories applicable to each company rated in this report is available in our most recently published reports. You can contact the analyst named on the front of this note or your representative at Finansia Syrus Securities Public Company Limited.

All share prices are as at market close on 10-Jul-2024 unless otherwise stated.

#### RECOMMENDATION STRUCTURE

#### Stock ratings

Stock ratings are based on absolute upside or downside, which we define as (target price\* - current price) / current price.

BUY (B). The upside is 10% or more.

HOLD (H). The upside or downside is less than 10%.

REDUCE (R). The downside is 10% or more.

Unless otherwise specified, these recommendations are set with a 12-month horizon. Thus, it is possible that future price volatility may cause a temporary mismatch between upside/downside for a stock based on market price and the formal recommendation.

\* In most cases, the target price will equal the analyst's assessment of the current fair value of the stock. However, if the analyst doesn't think the market will reassess the stock over the specified time horizon due to a lack of events or catalysts, then the target price may differ from fair value. In most cases, therefore, our recommendation is an assessment of the mismatch between current market price and our assessment of current fair value.

#### **Industry Recommendations**

Overweight. The analyst expects the fundamental conditions of the sector to be positive over the next 12 months.

Neutral. The analyst expects the fundamental conditions of the sector to be maintained over the next 12 months.

Underweight. The analyst expects the fundamental conditions of the sector to be negative over the next 12 months.

#### **Country (Strategy) Recommendations**

**Overweight (O).** Over the next 12 months, the analyst expects the market to score positively on two or more of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Neutral (N).** Over the next 12 months, the analyst expects the market to score positively on one of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.

**Underweight (U).** Over the next 12 months, the analyst does not expect the market to score positively on any of the criteria used to determine market recommendations: index returns relative to the regional benchmark, index sharpe ratio relative to the regional benchmark and index returns relative to the market cost of equity.